

UCLA

Fielding School of Public Health

**Health Policy & Management
Alumni Association**

YOU ARE CORDIALLY INVITED TO THE

Leaders of Today, Leaders of Tomorrow

ANNUAL AWARDS DINNER

Thursday, April 25, 2024

VIP Reception: 5:00 PM PT

General Reception: 6:00 PM PT

Awards Dinner: 7:00 PM PT

UCLA Meyer and Renee

Luskin Conference Center

For more information, please visit
www.uclahpmaa.com.

This Year's Awardees:



Leader of Today Awardee

Annette M. Walker, MHA
President
City of Hope Orange County



Ira Alpert Service Awardee

Louise McCarthy, MPP
President & CEO
Community Clinic Association
of Los Angeles County

Dear UCLA Supporter,

On behalf of the UCLA Health Policy and Management Alumni Association (HPMAA) Board of Directors, we are honored to invite you to celebrate with us at our Leaders of Today, Leaders of Tomorrow Annual Awards Dinner on April 25, 2024. Our annual event honors alumni and friends of the UCLA Fielding School of Public Health and the Health Policy and Management Department for outstanding leadership and service in healthcare.

The mission of the HPMAA is to establish and maintain a strong bond between the UCLA Fielding School of Public Health, Department of Health Policy and Management and its graduates, through service and program offerings, and to support, financially and otherwise, the students, faculty, and alumni.

This year, our awardees include:

- **Leader of Today Awardee:** Annette M. Walker, MHA, President, City of Hope Orange County
- **Ira Alpert Service Awardee:** Louise McCarthy, MPP, President & CEO, Community Clinic Association of Los Angeles County

Enclosed is more information about the event, including details about sponsorship opportunities and table packages, and how your contributions support our program, including our student scholarships. Tickets can be purchased online at www.giving.ucla.edu/HPMAA2024Awards.

As a recognized leader in our community and supporter of the UCLA Fielding School of Public Health, we hope you will be able to join us as we celebrate our Leaders of Today, Leaders of Tomorrow. We look forward to seeing you at our annual awards dinner and thank you in advance for your support!

Sincerely,



Jennifer Heenan, MPH '00
President
UCLA HPMAA Board of Directors



Erin Quinn, MPH '22
Annual Dinner Co-Chair



Melinda Martinez, MPH '22
Annual Dinner Co-Chair

HEALTH POLICY AND MANAGEMENT

About our Department

MISSION

The Department of Health Policy and Management (HPM) at the UCLA Fielding School of Public Health aims to advance the effectiveness, efficiency, and equity of health services for both personal and population health. The department has a decades-long tradition of:

- Developing the next generation of leaders in the health sector;
- Conducting the highest quality research;
- Innovating to solve the complex challenges of healthcare policy and delivery;
- Educating health policy, management, and public health practice professionals; and
- Partnering with the community to disseminate and apply new knowledge.

VISION

To build healthy futures for all populations by preparing research, management, and policy leaders focused on increasing the equity, effectiveness, and efficiency of health services for both personal as well as population health.

About our Alumni Association

PURPOSE

The purpose of the Health Policy and Management Alumni Association (HPMAA) is:

- To support the alumni, students, faculty, and Department of Health Policy and Management, UCLA Fielding School of Public Health through financial support, mentoring relationships, events, and other means both individually and collectively;
- To support and advance the alumni network, including fostering communication and relationships among alumni, and providing opportunities for alumni to engage and network with the Association, HPM students, HPM faculty, HPM leadership, Fielding School leadership, and each other; and
- To conduct fundraising activities to provide financial support for the Association to benefit alumni, HPM students, faculty, and HPM.

Enclosed is more information about the event, including details about sponsorship opportunities and table packages, and how your contributions support our program and students. Tickets can be purchased online at www.giving.ucla.edu/HPMAA2024Awards.

Through our annual awards, HPMAA has been able to fund scholarships, internships, HPMSA activities, and other professional development opportunities for deserving students in our program.

To learn more about how you can support HPMAA or to get involved, please visit www.uclahpmaa.com.

LEADERS OF TODAY, LEADERS OF TOMORROW ANNUAL AWARDS DINNER

THURSDAY, APRIL 25, 2024

Sponsorship Opportunities						
	PREMIER \$25,000	PLATINUM \$20,000	BRUIN GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	COPPER \$3,000
Tax Deductibility	\$21,400 tax deduction	\$17,300 tax deduction	\$13,200 tax deduction	\$8,600 tax deduction	\$3,880 tax deduction	\$2,440 tax deduction
# of Attendees	Table Seating for 20 VIP Attendees	Table Seating for 15 VIP Attendees	Table Seating for 10 VIP Attendees	Table Seating for 10 Attendees	Table Seating for 8 Attendees	Table Seating for 4 Attendees
Sponsorship Impacts	Can support 3 student scholarships for 1 year	Can support 2 student scholarships for 1 year	Can support 1 student scholarship for 1 year	Can support all tickets for the HPM Class of 2024	Can support 1 student scholarship for 1 quarter or case competition team for 1 yr	General student support
General Reception	20 VIP Attendees	15 VIP Attendees	10 VIP Attendees	10 Attendees	8 Attendees	4 Attendees
HPMAA Social Media Acknowledgment	Yes	Yes	Yes	Yes	Yes	
Event Collateral Recognition	Event invitation & collateral	Event invitation & collateral	Event invitation & collateral	Event invitation & collateral	Event invitation & collateral	
Tribute in Program Book	Full Page Tribute	Full Page Tribute	Half Page Tribute	Half Page Tribute		
On-Stage Acknowledgment from Emcee/President	Yes	Yes	Yes			
VIP Reception	20 VIP Attendees	15 VIP Attendees	10 VIP Attendees			

General Ticket (includes General Reception)	\$200* 1 Ticket
Sponsor a Graduating Student Ticket	\$140** 1 Ticket
Full Page Tribute	\$800** 8.5"W x 11"H
Half Page Tribute	\$500** 8.5"W x 5.5"H

Tribute content must be submitted to UCLAHPMAADinner@gmail.com no later than Friday, April 5th, 2024.

Accepted file types are jpg, png, tif. Image files should be 300dpi at final size.

*\$60 tax-deductible / **fully tax-deductible

Register Online: www.giving.ucla.edu/HPMAA2024Awards

LEADERS OF TODAY, LEADERS OF TOMORROW ANNUAL AWARDS DINNER
THURSDAY, APRIL 25, 2024

Donation & Payment

Organization: _____

Contact Name: _____

Phone: _____ Office Home

Email: _____ Office Home

I would like to purchase the following (tax deduction amount included in parentheses):

- | | | |
|---------------------------------------------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> \$25,000 Premier Sponsorship (\$21,400) | <input type="checkbox"/> \$5,000 Bronze Sponsorship (\$3,880) | <input type="checkbox"/> \$800 Full Page Tribute (\$800) |
| <input type="checkbox"/> \$20,000 Platinum Sponsorship (\$17,300) | <input type="checkbox"/> \$3,000 Copper Sponsorship (\$2,440) | <input type="checkbox"/> \$500 Half Page Tribute (\$500) |
| <input type="checkbox"/> \$15,000 Bruin Gold Sponsorship (\$13,200) | <input type="checkbox"/> \$200/ea General Ticket (\$60/ea) _____ | |
| <input type="checkbox"/> \$10,000 Silver Sponsorship (\$8,600) | <input type="checkbox"/> \$140/ea Graduating Student Sponsor Ticket (\$140/ea) _____ | |

Enclosed is my check payable to the UCLA Foundation. **Total:** _____ or

Please charge the below amount to my credit card. **Total:** _____

Name on Card: _____ Visa MasterCard American Express Discover

Credit Card Number: _____ Exp. Date: _____

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Signature: _____

For your protection, please do not email this form with your credit card information. Please provide us a number to reach you, or contact Eric Wilks at the number below.

Please mail payments with this form to:

UCLA Fielding School of Public Health
650 Charles E. Young Drive, South
Box 951772, Room 43-385 CHS
Los Angeles, CA 90095-1772

If you have questions about this donation, please contact:
Eric Wilks at ewilks@support.ucla.edu or (310) 825-6464

If you have questions about event logistics, program book or additional tickets, please contact:
UCLAHPMAADinner@gmail.com

Thank you for your generosity and support. We look forward to sharing a wonderful evening with you!

Donor advised funds (e.g., Fidelity gift fund) and corporate matching platforms (e.g., Benevity, OneCause, etc.) do not permit donors to receive benefits in exchange for gifts they've made. If you wish to receive the benefits from this event, please pay with a source of funds other than a donor advised fund or corporate matching platform.

I/we decline all benefits from this event and will receive no good or services for this gift. My/our donation is 100% tax deductible.

To reduce UCLA's impact on the environment and printing costs, and provide prospective donors with the most up-to-date disclosure statements, UCLA has posted this information online at www.uclafoundation.org/Resources/Disclosures. These statements will inform you of how your contact and donor information may be used, the governance of The UCLA Foundation, the application of administrative fees, and how The UCLA Foundation invests and manages its endowed funds.

Should this fund reach the campus minimum required for the establishment of an endowment or quasi-endowment, The UCLA Foundation reserves the right to convert this fund to an endowment or quasi-endowment. Please visit www.uclafoundation.org/disclosures to learn more about how The UCLA Foundation invests and manages its endowments.

Leader of Today Awardee

Annette M. Walker, MHA

President

City of Hope Orange County



Annette M. Walker is the visionary President of City of Hope Orange County who has gained a national reputation for her industry-changing insights, outstanding leadership, and keen abilities to bring people together and achieve extraordinary results.

Twice recognized as one of the most influential leaders in U.S. healthcare by Modern Healthcare, Annette has been at the helm of many top organizations in her field. She considers her leadership at City of Hope among her most important roles as she is transforming cancer care for generations of patients in the nation's sixth largest county.

In 2022, Annette and her team fulfilled a promise made to Orange County to open City of Hope Orange County Lennar Foundation Cancer Center in Irvine, Calif. — Orange County's most advanced comprehensive cancer center.

Annette and team also broke ground on the county's only specialty cancer hospital, opening in 2025. The academic cancer campus creates a national model for delivering breakthrough research and pioneering treatments. Annette has also established a network of clinical locations that brings lifesaving services even closer to those who need them.

Annette has built her career on seeking innovative solutions, ensuring sound business strategies, and brokering agreements. She has a special talent for orchestrating ground-breaking partnerships, including two with Orange County's largest real estate developers that led to greatly enhanced community services.

Annette is an advocate for effective work-life balance, personal growth, and development. She is a featured speaker for national audiences and is the author of numerous articles on strategy, leadership, marketing, quality, planning, and management. She has received many leadership and innovation honors for her work from major institutions, organizations, and publications.

She is the mother of six and grandmother of 15, attributing her approachable leadership style to her strong family life. Annette holds a master's degree in healthcare administration from the University of Minnesota and a bachelor's degree in biology from Loyola Marymount University in Los Angeles.

For more information on Annette, please visit her LinkedIn profile here: <https://www.linkedin.com/in/annette-walker/>.

Ira Alpert Service Awardee

Louise McCarthy, MPP

President & CEO

Community Clinic Association of
Los Angeles County



Louise McCarthy is the President & CEO of the Community Clinic Association of Los Angeles County (CCALAC), where she represents the interest of LA area community health centers and those they serve.

CCALAC is the largest regional coalition of nonprofit community health centers in California. Health centers in LA provide primary medical, dental, behavioral health, and other critical wrap-around services to over 1.89 million LA residents per year. The vast majority of health center patients are low income, and are either publicly insured or uninsured. Nearly 76,000 health center patients are experiencing homelessness.

Since joining the health center movement in 2005, Louise has guided health centers through a number of milestone moments in health care policy, including passage and implementation of the American Reinvestment and Recovery Act and the Affordable Care Act; fighting against the proposed repeal & replace of the Affordable Care Act; and coordinating the safety net's response to the COVID-19 pandemic. Among her accomplishments, Louise led negotiations on behalf of LA's community health centers on the creation and implementation of Healthy Way LA and My Health LA, LA County's

free public health care programs for low-income, uninsured residents of the County. From 2007 to present these programs provided quality health care services to several hundreds of thousands of Angelenos.

Louise has been recognized for her leadership at the local, state, and national levels, including recognition by the National Association of Community Health Centers with the Betsey K. Cooke Grassroots MVP and the Grassroots Advocacy Hall of Fame awards.

Louise is a board member of the California Primary Care Association and Urban Voices Project, and an active member of her local Friends of the Library chapter. She holds a master's degree in public policy and is a Senior Fellow at the UCLA Luskin School of Public Affairs. She earned a bachelor of arts from the College of Saint Benedict and St. John's University in Minnesota.

For more information on Louise, please visit her LinkedIn profile here: <https://www.linkedin.com/in/louise-mccarthy/>.