

UCLA

Fielding School of Public Health

**Health Policy & Management
Alumni Association**

YOU ARE CORDIALLY INVITED TO

Leaders of Today, Leaders of Tomorrow

ANNUAL DINNER

Thursday, May 5, 2022

VIP Reception: 5:00 PM PT

General Reception: 6:00 PM PT

Awards Dinner: 7:15 PM PT

UCLA Luskin Conference Center

For more information, please visit
www.uclahpmaa.com

This Year's Awardees:



Leader of Today Awardee

Amar Desai, MD, MPH
President & Chief Executive Officer
Optum Pacific West



Ira Alpert Service Awardee

Ozzie Martinez, MPH '03
Chief Administrative Officer
Kaiser Permanente
South Bay Medical Center

Dear UCLA Supporter,

On behalf of the UCLA Health Policy and Management Alumni Association (HPMAA) Board of Directors, we are honored to invite you to celebrate with us at our 2022 Leaders of Today, Leaders of Tomorrow Annual Awards Dinner on May 5, 2022. Our annual event honors alumni and friends of the Fielding School of Public Health and the Health Policy and Management Department for outstanding leadership and service in healthcare.

The mission of the HPMAA is to establish and maintain a strong bond between the UCLA Fielding School of Public Health, Department of Health Policy and Management and its graduates, through service and program offerings, and to support, financially and otherwise, the students, faculty and alumni.

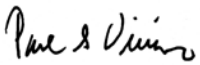
This year, our awardees include:

- **Leader of Today Awardee:** Dr. Amar Desai, President & Chief Executive Officer, Optum Pacific West
- **Ira Alpert Service Awardee:** Mr. Ozzie Martinez, Chief Administrative Officer, Kaiser Permanente South Bay Medical Center

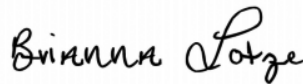
Enclosed is more information about the event, including details about sponsorship opportunities and table packages, and how your contributions support our program, including our student fellowships. Tickets can be purchased online at www.giving.ucla.edu/HPMAA2022Awards.

As a recognized leader in our community and supporter of the UCLA Fielding School of Public Health, we hope you will be able to join us as we celebrate our Leaders of Today, Leaders of Tomorrow. We look forward to seeing you at our annual dinner and thank you in advance for your support!

Sincerely,



Paul Viviano
President
UCLA HPMAA Board of Directors



Brianna Lotze, MPH '20
Annual Dinner Co-Chair



Katherine Steeg, MPH '20
Annual Dinner Co-Chair

HEALTH POLICY AND MANAGEMENT

About our Department

MISSION

The Mission of the Department of Health Policy and Management is to improve the health status of all people in the community by:

- Developing the next generation of leaders in the health sector
- Conducting the highest quality research
- Innovating to solve the complex challenges of healthcare policy and delivery
- Educating health policy, management, and public health practice professionals
- Partnering with the community to disseminate and apply new knowledge

VISION

To build healthy futures for all populations by preparing research, management and policy leaders focused on increasing the equity, effectiveness and efficiency of health services for both personal as well as population health.

About our Alumni Association

PURPOSE

The purpose of the Health Policy and Management Alumni Association (HPMAA) is:

- To support the students, faculty, and Department of Health Policy and Management, UCLA Fielding School of Public Health through financial support, mentoring relationships, events, and other means both individually and collectively; and
- To support and advance the alumni network, including fostering communication and relationships among alumni and providing opportunities for alumni to engage and network with the Association and each other; and
- To conduct fundraising activities to provide financial support for the program, the students, and the alumni network.

Through our Annual Awards, HPMAA has provided over \$325,000 in fellowships to deserving students in our program.

To learn more about how you can support HPMAA or to get involved, please visit:
www.uclahpmaa.com.

2022 LEADERS OF TODAY, LEADERS OF TOMORROW ANNUAL AWARDS DINNER
 THURSDAY, MAY 5, 2022

Sponsorship Opportunities						
	PREMIER \$25,000	PLATINUM \$20,000	BRUIN GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	COPPER \$3,000
Tax Deductibility	\$21,400 tax deduction	\$17,300 tax deduction	\$13,200 tax deduction	\$8,600 tax deduction	\$3,880 tax deduction	\$2,440 tax deduction
# of Attendees	Table Seating for 20 VIP Attendees	Table Seating for 15 VIP Attendees	Table Seating for 10 VIP Attendees	Table Seating for 10 Attendees	Table Seating for 8 Attendees	Table Seating for 4 Attendees
Sponsorship Supports	Can support 3 student fellowships for 1 year	Can support 2 student fellowships for 1 year	Can support 1 student fellowship for 1 year	Can support all tickets for the HPM Class of 2022	Can support 1 student fellowship for 1 quarter or case competition team for 1 yr	General student support
General Reception	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Acknowledgment	Yes	Yes	Yes	Yes	Yes	
Event Collateral Recognition	Event invitation & collateral	Event invitation & collateral	Event invitation & collateral	Event invitation & collateral	Event invitation & collateral	
Tribute in Program Book	Full Page Tribute	Full Page Tribute	Half Page Tribute	Half Page Tribute		
On-Stage Acknowledgment from Emcee/President	Yes	Yes	Yes			
VIP Reception	Yes	Yes	Yes			

General Ticket (includes General Reception)	\$200* 1 Ticket
Sponsor a Graduating Student Ticket	\$140** 1 Ticket
Full Page Tribute	\$800** 8.5"W x 11"H
Half Page Tribute	\$500** 8.5"W x 5.5"H

Tribute content must be submitted to UCLAHPMAADinner@gmail.com no later than Friday, April 15th, 2022.

Accepted file types are jpg, png, tif. Image files should be 300dpi at final size.

*\$60 tax-deductible / **fully tax-deductible

Register Online: www.giving.ucla.edu/HPMAA2022Awards

2022 LEADERS OF TODAY, LEADERS OF TOMORROW ANNUAL AWARDS DINNER
THURSDAY, MAY 5, 2022

Donation & Payment

Organization: _____

Contact Name: _____

Phone: _____ Office Home

Email: _____ Office Home

Enclosed is my check payable to the UCLA Foundation. **Total:** _____

Please charge the below amount to my credit card. **Total:** _____

Name on Card: _____

Credit Card Number: _____ Exp. Date: _____

Billing Address: _____

Signature: _____

Please Mail Payment with this form to:

UCLA Fielding School of Public Health
650 Charles E. Young Drive, South
Box 951772, Room 43-385 CHS
Los Angeles, CA 90095-1772

If you have questions about this donation, please contact:

Eric Wilks at ewilks@support.ucla.edu or (310) 825-6464

If you have questions about event logistics, program book or additional tickets, please contact:

UCLAHPMAADinner@gmail.com

Thank you for your generosity and support. We look forward to sharing a wonderful evening with you!

Should this fund reach the campus minimum required for the establishment of an endowment or quasi-endowment, The UCLA Foundation reserves the right now and in the future to convert this fund to an endowment or quasi-endowment.

To reduce UCLA's impact on the environment and printing costs, and provide prospective donors with the most up-to-date disclosure statements, UCLA has posted this information online at www.uclafoundation.org/disclosures. These statements will inform you of how your contact and donor information may be used, the governance of The UCLA Foundation, the application of administrative fees and how The UCLA Foundation invests and manages its endowed funds.

Leader of Today Awardee

Amar Desai, MD, MPH

President & Chief Executive Officer,
Optum Pacific West



Dr. Amar Desai is a physician, public health leader and health care executive with decades of experience transforming the health care system and helping patients lead healthier, more fulfilled lives.

Through his work at the intersection of direct patient care and health care systems, Dr. Desai has developed innovative delivery models that improve clinical outcomes, increase affordability, and transform the experience of being a health care consumer. By translating clinical excellence into economic value, Dr. Desai has improved care delivery in a range of settings, including early-stage start-ups, organizational turnaround, Fortune 200 companies, and academic health systems.

Dr. Desai is currently President and CEO of Optum Pacific West, overseeing Optum's care delivery organizations throughout California, Oregon, and Washington. Collectively, these organizations are comprised of more than 25,000 physicians and serve 2.6 million patients. Optum is part of UnitedHealth Group, a Fortune 5 company, and is dedicated to providing an outstanding patient and clinician experience and convenient access to a high quality, more affordable, complete system of care.

Prior to his current role, Dr. Desai served as the President of HealthCare Partners, a leading integrated delivery network serving over 700,000 patients. Dr. Desai also served as CEO of University of Southern California (USC) Care where he led transformative growth and positioned the university's medical center as a regional leader for complex care. Prior to USC, Dr. Desai was a senior executive at DaVita, a global leader in dialysis care, where he advanced integrated kidney care models and led corporate strategy for the enterprise. Early in his career, Dr. Desai served as an engagement manager at McKinsey & Company.

Dr. Desai received his Bachelor's and Medical Degrees from Brown University, and his Masters in Public Health at Harvard T.H. Chan School of Public Health. He completed internal medicine residency and nephrology fellowship at the University of California, San Francisco. He is currently an Associate Clinical Professor of Medicine at Keck School of Medicine at USC and has previously held faculty appointments at Stanford School of Medicine and the David Geffen School of Medicine at UCLA.

Ira Alpert Service Awardee

Ozzie Martinez, MPH '03
Chief Administrative Officer,
Kaiser Permanente
South Bay Medical Center



Ozzie Martinez, MPH, is an executive health care leader, mentor, and public health professional, serving as the Chief Administrative Officer at Kaiser Permanente South Bay Medical Center. With over 20 years of health care experience, as Chief Administrative Officer, Mr. Martinez leads and directs medical group operations to serve patients and surrounding communities at Kaiser Permanente South Bay, as well as medical offices in Carson, Gardena, Harbor City, Long Beach, Lomita, Manhattan Beach, Signal Hill, and Torrance, overseeing care for over 260,000 members throughout the South Los Angeles County. He sets the strategic direction for medical group operations which impact quality, the patient care experience, access to care and financial performance of the medical group at Kaiser Permanente South Bay.

Mr. Martinez started his healthcare career at the Veterans Affairs Health System after graduation from Fielding School of Public Health and joined Kaiser Permanente in 2002 where he led work in operations and strategy, including leadership of the Southern California region Proactive Office Encounter program. This has become a foundation of clinical operations and has built our capability and reputation for clinical excellence and preventive care throughout the nation, as recognized by the prestigious Kaiser Permanente James A. Vohs Award for Quality.

Mr. Martinez joined Kaiser Permanente South Bay as the Vice President of Operations for the Clinical Support Service Line in 2009, where he was responsible for operations over ambulatory and hospital-based departments. A champion for care transformation, he continues to be an advocate for cultural diversity and inclusion work, innovation, and strategy in health care.

Mr. Martinez holds a Bachelor of Arts in Psychology from Chapman University, a Master of Public Health degree from the University of California, Los Angeles, and completed the Executive Leadership Program at Harvard University. He has been involved in many community organizations and fellowships throughout his career and is member of the Upsilon Phi Delta National Health Administrator Honor Society. Mr. Martinez currently serves on the Leadership Council for Chapman University's Crean College of Health and Behavioral Sciences and was honored with the Chapman University Distinguished Alumni Award in 2020. He is a transformational leader, committed to continuous learning, application of diverse solutions and approaches to improve the overall health of our members and communities we serve, and investing in others by mentoring and developing future leaders, including decades of mentoring master's prepared interns and healthcare fellows from all over the nation.